

Why Ariel?

In today's health-conscious world, there has been a dramatic decrease in alcohol consumption, and ARIEL wines appeal to the wine drinker who appreciates the taste and full complexity of premium wines, and is searching for a non-alcoholic alternative as a safe and comparable lifestyle choice.

ARIEL wines are not only de-alcoholised, but non-fat, and contain 50 percent fewer calories than traditional wine. Dieters, designated drivers, expectant mothers and people needing to restrict alcohol in their lives can enjoy ARIEL wines as an excellent companion with meals, in cooking, and at business events and social occasions.

Does ARIEL really taste like wine?

Yes. ARIEL is made from some of the best premium grapes grown in California, including cabernet from the Napa Valley and many other varieties from Sonoma, Paso Robles, Monterey and the Delta. Even the sparkling wine is made from chardonnay and pinot blanc grapes - the traditional grapes of the finest champagnes. Some of the wines are aged in small oak barrels and all are fined and filtered according to the best traditional methods. Then, just before bottling, the alcohol is filtered out from the wine.

Do ARIEL wines contain any alcohol?

It is physically impossible to remove 100% of the alcohol from a fermented beverage. Anything that can ferment produces alcohol as it ripens so a ripe grape will contain alcohol. ARIEL de-alcoholised wines contain less alcohol than most fresh squeezed orange juice.

Ariel Premium De-Alcoholised WINES

*Drinking habits of Australians
are changing.*

Many people are now choosing to reduce the amount of alcohol they drink. There is more awareness of diet, fitness and health conditions brought about or affected by alcohol consumption. Alcohol consumption can be an issue in diabetes, high blood pressure and allergies.

People want the sophisticated flavour, and food compatibility that only a quality beverage can provide and drinks that still complement a celebration or occasion.

At last, a true alternative to enjoy!

To find a stockist near you, contact:

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Ariel Premium De-Alcoholised Wines



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ARIEL DE-ALCOHOLISED CABERNET SAUVIGNON

Rich in colour and flavour, this oak-aged Cabernet Sauvignon offers aromas of blueberries, blackberries, black pepper and chocolate, with a hint of toasty oak, soft tannins and a dry finish. At its optimum maturity eighteen months after bottling, it can be enjoyed immediately or held for up to five to seven years. Serve with beef, lamb, pasta and vegetarian dishes.

ARIEL DE-ALCOHOLISED MERLOT

ARIEL California Merlot has aromas of cherry, raspberry and cassis, combined with a white chocolate, clove and oak bouquet from the barrel aging. At its optimum maturity two years after bottling, it can be enjoyed immediately or held for up to seven years. ARIEL Merlot is the ideal accompaniment to beef, lamb and fine pasta dishes.

ARIEL DE-ALCOHOLISED ROUGE

ARIEL Rouge offers aromas of cranberry, strawberry and plum, with soft tannins and a dry finish. It is at its optimum maturity one year after bottling, but can be opened immediately or held up to five years before enjoying. Enjoy ARIEL Rouge with beef, lamb, vegetarian and fine pasta dishes.

ARIEL DE-ALCOHOLISED CHARDONNAY

ARIEL Chardonnay has a distinctive combination of buttery apple and butter-scotch characteristics, combined with a toasty French oak bouquet, and should continue to develop complexity as it ages. It can be enjoyed immediately, or held three to five years. Enjoy ARIEL Chardonnay with richer seafood, veal, duck and cream pasta dishes.



ARIEL DE-ALCOHOLISED WHITE ZINFANDEL

A lovely light rose color, with strawberry, raspberry and hints of boysenberry aromas. ARIEL White Zinfandel is a wonderful accompaniment to fruit and cheese, scallops, lighter pasta dishes and desserts. A classic to serve at picnics and barbecues, ARIEL White Zinfandel can be enjoyed anytime.

ARIEL DE-ALCOHOLISED BLANC

A delicate straw colour, crisp acidity, and slightly sweet. The floral aromas of lilacs and jasmine combined with peach, lavender and lychee make ARIEL Blanc the ideal wine for afternoon quaffing. ARIEL Blanc pairs beautifully with salads, pasta, fruit and cheese, shellfish and desserts. ARIEL Blanc is at optimum maturity between six months to one year after bottling, but can be held up to three years before enjoying.

ARIEL DE-ALCOHOLISED BRUT CUVÉE

Delicate floral aromas of lilac and lavender from the grape coupled with a subtle toasty oak bouquet create a sparkling wine well suited for a Sunday brunch, evening dinner party, or any festive occasion. The bright, clear finish makes it perfect before meals or after dinner with dessert.

ARIEL premium de-alcoholised wines from California are the only de-alcoholised wines to win gold medals in open competition against wines with alcohol. They are produced from premium grapes, fully fermented in the traditional way and the alcohol is removed by gentle cold filtration technology. ARIEL is the market leader, making fine de-alcoholised wines since 1986. ARIEL premium de-alcoholised wines retain all of the characteristics of fine wine except those related to alcohol.